

RUBICON x NINTENDO SWITCH 2 NATIONAL CONTEST

Official Rules

NO PURCHASE NECESSARY. PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

The Rubicon x Nintendo Switch 2 National Contest, the “Contest”, is sponsored and administered by **Rubicon Food Products Ltd.**, the “Sponsor”.

By entering this Contest, entrants agree to be bound by these Official Rules and by the decisions of the Sponsor, which are final and binding in all matters relating to the Contest.

1. Contest Period

The Contest begins on or around **October 15, 2026 at 12:00:00 a.m. Eastern Time** and ends on **November 30, 2026 at 11:59:59 p.m. Eastern Time**, the “Contest Period”. All entries must be received during the Contest Period, except for mail-in entries, which must be postmarked during the Contest Period and received by **December 7th, 2026 11:59:59 p.m. Eastern Time**.

2. Eligibility

The Contest is open to legal residents of Canada, excluding Quebec, who have reached the age of majority in their province or territory of residence at the time of entry.

Employees, officers, directors, representatives, and agents of the Sponsor, Nintendo of Canada Ltd., Nintendo of America Inc., and Nintendo Co., Ltd. (collectively, “Nintendo”), their respective parent companies, affiliates, subsidiaries, advertising and promotional agencies, contest administrators, retailers involved in the Contest, and members of their immediate families or persons living in the same household are not eligible to enter.

The Contest is void where prohibited by law.

3. How to Enter

No purchase is necessary to enter or win. During the Contest Period, eligible entrants may enter by visiting **www.rubiconexotic.ca** and following the on-screen instructions to complete and submit the online entry form.

For convenience, QR codes may also be available on participating Rubicon product packaging and/or promotional materials. Scanning the QR code will direct entrants to the Contest website, where they can complete the online entry form. Access to the Contest website through a QR code is not required to enter.

Entrants may also enter by mail without purchase by sending a handwritten request including their full name, complete mailing address, valid email address, phone number, province or territory of residence, and confirmation that they have reached the age of majority in their province or territory of residence to:

**Rubicon Food Products Ltd.
Attn: Marketing Department
180 Brodie Drive, Unit 1
Richmond Hill, Ontario L4B 3K8**

Mail-in entries must be postmarked during the Contest Period and received by **December 7th, 2026 11:59:59 p.m. Eastern Time**. Each mail-in entry must be mailed in a separate envelope with sufficient postage. No mechanically reproduced, photocopied, bulk, or automated mail-in entries will be accepted.

Limit: **One entry per person/email address per day, regardless of method of entry** during the Contest Period.

Entries that are incomplete, late, lost, misdirected, falsified, illegible, duplicated, submitted through unauthorized methods, or otherwise not in compliance with these Official Rules may be disqualified.

Automated, bulk, robotic, programmed, or third-party entries are prohibited.

4. Prizes

There are **thirty (30) prizes** available to be won. Each prize consists of:

- One Nintendo Switch 2 system; and
- One digital download code for the Super Mario Party Jamboree - Nintendo Switch 2 Edition + Jamboree TV game.
- Approximate retail value of each prize: **CAD \$794.98**

Prizes must be accepted as awarded and may not be transferred, substituted, exchanged, or redeemed for cash, except at the Sponsor's sole discretion. The Sponsor reserves the right to substitute a prize, or any component of a prize, with a prize of equal or greater value if the advertised prize or any component becomes unavailable for any reason.

Any costs or expenses not specifically described above as included in the prize are the sole responsibility of the winner.

5. Odds of Winning

Odds of winning depend on the total number of eligible entries received during the Contest Period. The thirty (30) prizes will be awarded on a Canada-wide basis and are not allocated by region; all eligible entries across Canada excluding Quebec are pooled in a single random draw.

6. Winner Selection

On or around **December 10th, 2026 4:00:00 p.m. Eastern Time**, the Sponsor or its designated contest administrator will conduct a random draw from among all eligible entries received during the Contest Period to select thirty (30) potential winners.

7. Winner Notification and Skill-Testing Question

Selected entrants will be contacted using the email address, phone number, or other contact information provided at the time of entry within **5** business days of the draw.

Each selected entrant may be required to complete and return a declaration and release form confirming eligibility, compliance with these Official Rules, and release of the Sponsor, Nintendo, their respective parent companies, affiliates, subsidiaries, advertising and promotional agencies, retailers, contest administrators, and each of their respective directors, officers, employees, agents, and representatives from liability in connection with the Contest and prize.

If a selected entrant cannot be contacted, does not respond within the required time, fails to return required documentation, is found to be ineligible, or otherwise does not comply with these Official Rules, the selected entrant may be disqualified and another entrant may be selected by random draw.

8. Prize Fulfillment

Prizes will be fulfilled by the Sponsor within approximately **sixty (60) days following the end of the Contest Period**, subject to winner verification and availability of prize components.

The Nintendo Switch 2 system will be shipped to the confirmed winner's Canadian mailing address. The digital download code will be delivered by email or another method determined by the Sponsor. If the game title has not yet been released during the Contest Period, the download code may be provided within approximately thirty (30) days following the game's release.

9. General Conditions

The Sponsor reserves the right, subject to applicable law, to cancel, suspend, modify, or terminate the Contest if fraud, technical failures, human error, unauthorized intervention, or any

other cause beyond the Sponsor's reasonable control affects the integrity, security, fairness, or proper administration of the Contest.

The Sponsor reserves the right to disqualify any person who tampers with the entry process, violates these Official Rules, acts in an unsportsmanlike or disruptive manner, or attempts to undermine the legitimate operation of the Contest.

10. Privacy

By entering the Contest, entrants consent to the collection, use, and disclosure of their personal information by the Sponsor for the purposes of administering the Contest, verifying eligibility, awarding and fulfilling prizes, and complying with applicable law, as further described in the Sponsor's Privacy Policy at www.rubiconexotic.ca. Personal information will not be used for marketing communications unless the entrant provides separate express opt-in consent; any such communications will identify the Sponsor and include an unsubscribe mechanism in accordance with Canada's Anti-Spam Legislation (CASL).

11. Publicity

By accepting a prize, each winner agrees that the Sponsor may use the winner's name, city/province or territory of residence, likeness, comments, image, and/or voice for advertising, publicity, and promotional purposes related to the Contest, in any media, without further compensation, unless prohibited by law.

12. Release and Limitation of Liability

By entering the Contest, entrants release and hold harmless the Sponsor, Nintendo, their respective parent companies, affiliates, subsidiaries, advertising and promotional agencies, retailers, contest administrators, and each of their respective directors, officers, employees, agents, and representatives from any and all liability, claims, damages, losses, or causes of action arising from or related to participation in the Contest or the acceptance, possession, use, or misuse of any prize.

13. Governing Law

The Contest is subject to applicable federal, provincial, and territorial laws and regulations in Canada. These Official Rules are governed by the laws of the Province of Ontario and the federal

laws of Canada applicable therein, and entrants irrevocably attorn to the exclusive jurisdiction of the courts of Ontario for any dispute arising from or related to the Contest.

14. Language

For Quebec residents, all Contest materials, including these Official Rules, will be made available in French. In the event of any inconsistency between the French and English versions, the French version shall prevail for Quebec residents.

Nintendo is not the sponsor, co-sponsor or administrator of this contest.

Short Rules for POP, Social and Retail Materials

NO PURCHASE NECESSARY. Contest open to legal residents of Canada, including Quebec, who have reached the age of majority in their province or territory of residence. Contest runs from approximately October 15, 2026 to November 30, 2026. Thirty (30) prizes available to be won, each consisting of one Nintendo Switch 2 system and one digital game download code for the Super Mario Party Jamboree - Nintendo Switch 2 Edition + Jamboree TV game. Approximate retail value: CAD \$794.98. Odds of winning depend on the number of eligible entries received. To enter and for full rules, visit [contest microsite URL will be inserted]. QR codes on participating Rubicon product packaging and/or promotional materials may also direct entrants to the Contest website. Sponsored and administered by Rubicon Food Products Ltd. Nintendo is not the sponsor, co-sponsor or administrator of this contest.

Short Rules for Packaging

NO PURCHASE NECESSARY. Open to Canadian residents, age of majority+. Contest: Oct. 15–Nov. 30, 2026. 30 prizes available. Odds depend on eligible entries received. To enter and for full rules, visit www.rubiconexotic.ca or scan the QR code.

AUCUN ACHAT NÉCESSAIRE. Concours réservé aux résidents canadiens ayant atteint l'âge de la majorité. Le concours se déroule du 15 octobre au 30 novembre 2026. Il y a 30 prix à gagner. Les chances de gagner dépendent du nombre de participations admissibles reçues. Pour participer et consulter le règlement complet, rendez-vous sur <https://rubiconexotic.ca/fr/> ou numérisez le code QR.